



May 4th, 2024



996 High Street
Macon, GA 31201
gawwa.org/beer-festival

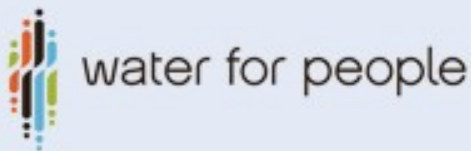
Dear Potential Sponsor,

We all know that clean water is one of our planet's most valuable resources. It is critical to everything that we do. The food we eat, the electricity that powers our homes, and the cities and towns in which we live are all highly dependent upon having reliable sources of clean water. Even the beer that we drink is 90% water. Sadly, more than 780 million people in this world do not have access to clean water.

Georgia Section of the American Water Works Association (GAWWA) is hosting the 8th annual No Water No Beer® Festival. This year we are moving the festival to MACON where we will be at Fall Line Brewing Co's Fall Line Station. Fall Line Station is located in the heart of downtown Macon in a beautifully decorated historic structure constructed in 1918. This year's event will be held on May 4th, 2024 from 6:30 - 9:30 pm. The event will include delicious food, great music, and some amazing locally crafted beer. All proceeds from this event will help fund Water For People (WFP) in their quest to provide clean water to people in developing countries and the AWWA Water Equation in providing scholarships for training operators in protecting our health. Over the past seven years, we have had great events with over 300 people in attendance for each event and success in raising over \$75,000 for these great causes.

We invite you to join us in supporting WFP and the Water Equation through your sponsorship and attendance at this fundraiser at Fall Line Brewing Co. More information on the event is located at gawwa.org/beer-festival. Also, please spread the word within your organization about the event and ticket availability. There are a limited number of tickets available at the lowest price, and cost will increase as the event approaches.

We hope that you will join us as a sponsor for this year's event. Information on sponsorship levels is attached . Please take the time today to complete this form and commit to supporting and attending the 2024 No Water No Beer® Festival. On behalf of all the communities served by WFP and Water Equation, we thank you for your continued support.



Amber Whisner

Amber Whisner – 2024 NWNB Planning Committee

2024 NO WATER NO BEER® FESTIVAL

SPONSORSHIP INFORMATION

Please check one

- Gold (\$1,500)
 Gold (\$1250 + Raffle Item*)
 Silver (\$750)

Person or Company (as it should be listed on printed materials)

Name of Individual to serve as company contact

Address

City, State, Zip

Phone

Email

Your "Coordinating Individual" Contact Name

**If choosing Gold Sponsor and providing Raffle Item, the Sponsor will provide a Raffle item of at least \$250 value. Additional information will be provided to those who choose this option.*

- Enclosed is my check payable to Georgia Section AWWA
(note "NWNB2024" in the memo line)
- Please invoice my company and we will either mail a check or pay with credit card
- Please have Georgia Section AWWA invoice me at the above address

Email form to: asstsec.treas@gawwa.org

Mail to: Connie Nelms – GAWWA Secretary Treasurer
151 Judy Road, Franklin, GA 30217

Sponsorship of the No Water No Beer® Festival is designed for companies and individuals interested in participating in the missions of Water For People (WFP) and the Water Equation (WE) and contributing to the impact of these organizations. By underwriting the event, sponsorship proceeds will be directed to WFP and WE programs and projects.

GOLD LEVEL SPONSOR-\$1,500 (\$1250 + RAFFLE ITEM)

- Six (6) tickets to the event
- Logo displayed on website
- Logo displayed on banner at event (large logo)
- Logo / screen message on monitor (rotating through event) Individual Slide
- Announcement of company sponsorship during event
- Sponsorship of one of the Prizes for the Raffle (Prize is provided by the sponsor or provided for sponsor depending on Gold Sponsor Option chosen)
- Representative will assist with Raffle (will draw winning ticket for sponsored prize)

SILVER LEVEL SPONSOR-\$750

- Three (3) tickets to the event
- Logo displayed on website and conference announcement emails with link
- Logo displayed on banner at event (smaller logo)
- Logo on monitor (rotating through event) – Listed with other Silver Sponsors

